



THURSDAY | OCTOBER 6
10 A.M. - 2 P.M.
CARNAHAN QUAD

ADDITIONAL POP-UPS:



KU | SEPTEMBER 27



KSU | OCTOBER 12

FEATURING

Pickleball Court
Food/Coffee Truck(s)
Yard Games
DJ Booth
Spin-to-Win giveaways
Fanny Pack giveaways
+ more



COMMUNITY PARTNERS

augeo



STEEL CITY MEDIA

Chicken
N Pickle

Charlie Hustle



The Chamber
LAWRENCE • KANSAS

"POWERED BY" PARTNERSHIPS

- \$2,000 / Event | \$5,000 for all three events
- Benefits:
 - Send 2 recent grad employee representatives to event
 - Access to attendee email addresses
 - Opportunity to include company-branded swag item
 - Local and national media exposure
 - Logo inclusion on event materials

FOR MORE INFORMATION, PLEASE CONTACT:

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KC HEARTLAND IS A KCADC PLACEMAKING STRATEGY FOCUSED ON ATTRACTING NEW BUSINESS AND TALENT TO THE KC REGION