



**TUESDAY | SEPTEMBER 27**  
**10 A.M. - 2 P.M.**  
**KU MEMORIAL UNION**

**ADDITIONAL POP-UPS:**



**MU | OCTOBER 6**



**KSU | OCTOBER 12**

## FEATURING

**Pickleball Court**  
**Food/Coffee Truck(s)**  
**Yard Games**  
**DJ Booth**  
**Spin-to-Win giveaways**  
**Fanny Pack giveaways**  
**+ more**



## COMMUNITY PARTNERS

**augeo**



STEEL CITY MEDIA

**Chicken  
N Pickle**

**Charlie Hustle**



## "POWERED BY" PARTNERSHIPS

- **\$2,000 / Event | \$5,000 for all three events**
- **Benefits:**
  - **Send 2 recent grad employee representatives to event**
  - **Access to attendee email addresses**
  - **Opportunity to include company-branded swag item**
  - **Local and national media exposure**
  - **Logo inclusion on event materials**

**FOR MORE INFORMATION, PLEASE CONTACT:**

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**KC HEARTLAND** IS A KCADC PLACEMAKING STRATEGY FOCUSED ON ATTRACTING NEW BUSINESS AND TALENT TO THE KC REGION