



WEDNESDAY | OCTOBER 12
10 A.M. - 2 P.M.
BOSCO STUDENT PLAZA

ADDITIONAL POP-UPS:



KU | SEPTEMBER 27



MU | OCTOBER 6

FEATURING

Pickleball Court
Food/Coffee Truck(s)
Yard Games
DJ Booth
Spin-to-Win giveaways
Fanny Pack giveaways
+ more



COMMUNITY PARTNERS

augeo



STEEL CITY MEDIA

**Chicken
N Pickle**

Charlie Hustle



The Chamber
 LAWRENCE • KANSAS

"POWERED BY" PARTNERSHIPS

- **\$2,000 / Event | \$5,000 for all three events**
- **Benefits:**
 - **Send 2 recent grad employee representatives to event**
 - **Access to attendee email addresses**
 - **Opportunity to include company-branded swag item**
 - **Local and national media exposure**
 - **Logo inclusion on event materials**

FOR MORE INFORMATION, PLEASE CONTACT:

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KC HEARTLAND IS A KCADC PLACEMAKING STRATEGY FOCUSED ON ATTRACTING NEW BUSINESS AND TALENT TO THE KC REGION